## Spencer School Board Initiatives 2023-24 School Year

## Emphasize student achievement and staff engagement

- Continue to maintain an overall school attendance rate of 95% or better.
- Continue to encourage our staff to teach CWETN/Dual Credit classes to help increase the breadth of offerings in our school.
- Continue the expansion of Spanish language skills in the Elementary School.
- Make students aware of all post secondary opportunities including the workforce, military, the trades, 2 year, 4-year College in addition to other post secondary opportunities for our students and report annually.
- Continue the engagement of students through promotion of distance learning opportunities.
- Enhance career planning for our students

## Marketing plan to promote the School District of Spencer.

- Promote strategies that brand our District and increase our enrollment.
- Promote the vision and mission of our school, as well as our accomplishments.
- Expand the welcoming atmosphere of the Rookie Rocket Learning Center with the new addition of the infant care center.
- Improve the website and other communication avenues to relay information to all stakeholders.
- Promote the positive atmosphere in our school by recognizing student overall achievements.

## Determine the best options to continue fiscal responsibility for the district.

- Promote and expand the facility naming rights policy.
- Continue to follow the current budget calendar to promote advanced planning through the best possible budget procedures.
- Guide the expenditure of funds so as to achieve the greatest educational returns.
- Improve community awareness of the level of expenditure needed to provide the highest quality educational experience.
- Continue to guide the future needs of our district through improvement of facilities
- Communicate the ongoing health, safety and educational improvements of our District.
- Explore grant opportunities to increase fiscal options.